

Easyrig Launches Minimax



On April 26, 2016, Draken Harald Hårfagre, the world's largest Viking ship of modern times, set sail from her home port in Haugesund, Norway on a voyage across the rough North Atlantic Ocean. Swedish extreme cameraman Peder Jacobsson was on-board with his Sony FS7 and a pre-production Easyrig Minimax test unit. The expedition relived the almost mythological first transatlantic Viking crossing by Leif Eriksson and discovery of the New World more than a thousand years ago, about 500 years before Columbus.

Peder reported, "I was always ready to shoot when I had my Minimax on. I couldn't have done this documentary without the Minimax. It's a great tool. On the Viking ship, I couldn't ever put the camera down because there was water everywhere. My camera was always ready to record. We have been on the Viking ship in salt water since we left Norway, sailing to Iceland, Greenland and landing at Newfoundland, Canada on July 1. The Minimax has helped me incredibly and it works perfectly."

By the time this FDTimes goes to press, the ship and crew should be in New York City and then Mystic Seaport, CT.

So—what is a Minimax? Johan Hellsten redesigned the two Easyrig Mini models and combined the technology into a single, new product that launches at IBC. The adjustable torque (+-) backpack is improved. Friction on the support line is reduced and therefore smoother. The high quality Swedish steel spring is even better. Certainly it passed the most grueling test with Peder Jacobsson subjecting it to 3 months of salt water spray and pounding seas. Minimax is designed to carry cameras from 2-7 kg. Like all other Easyrigs, it lets you shoot handheld comfortably all day—and for cameramen like Peder, all day, every day, for months.

drakenexpeditionamerica.com

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